





**EDDIE FISHER
DUNGAREE DOLL
PRIZE CONTEST**

MARCH
25¢  

HIT PARADER

A CHARLTON PUBLICATION

MEMORIES ARE MADE OF THIS

A TEEN AGE PRAYER

MEMORIES OF YOU

THE GREAT PRETENDER

**LISBON ANTIGUA
(IN OLD LISBON)**

DUNGAREE DOLL

SIXTEEN TONS

THE TENDER TRAP

BAND OF GOLD

MY BELIEVING HEART

IT'S ALMOST TOMORROW

GEE WHITAKERS

**I'M GONNA LAUGH YOU
OUT OF MY LIFE**

WHEN YOU DANCE

**EVERYBODY'S GOT A HOME
BUT ME**

NOT ONE GOODBYE

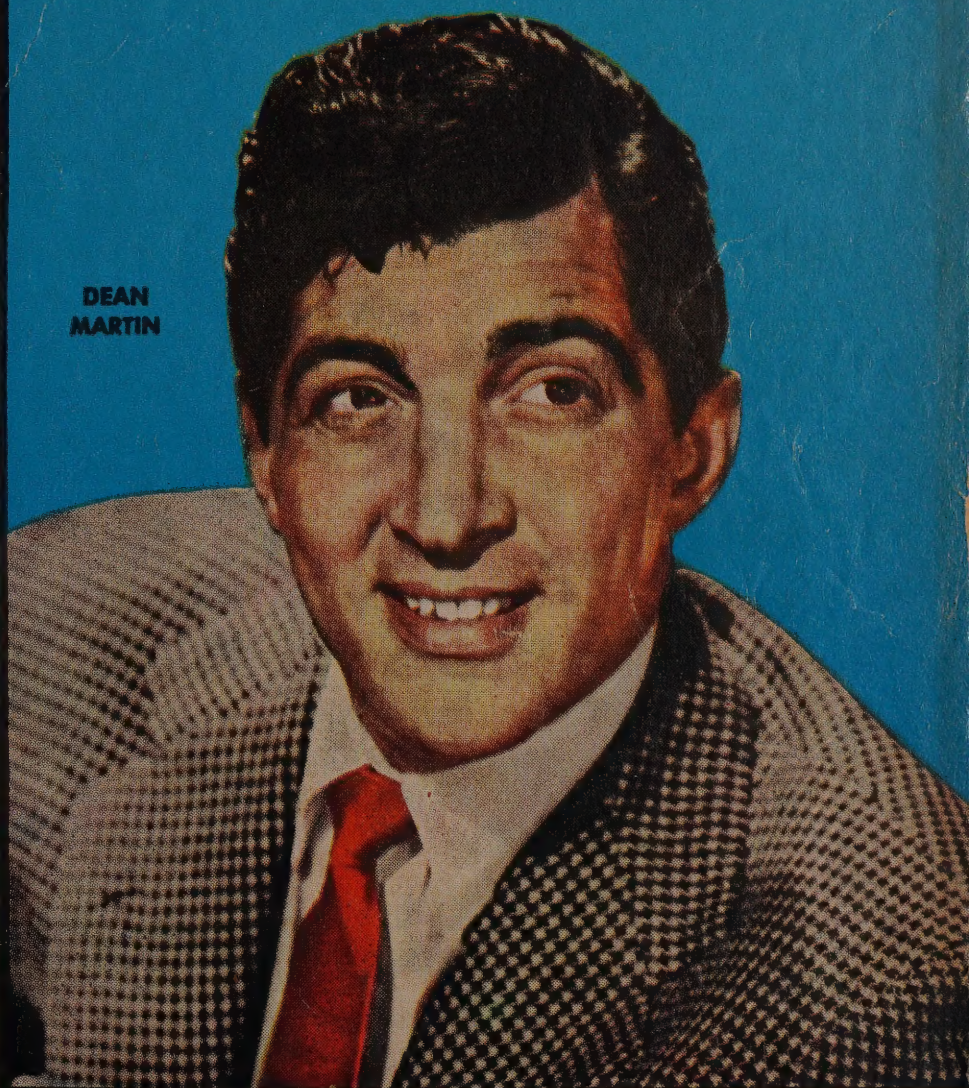
A HEART COMES IN HANDY

24 HOURS A DAY

THE LORD IS A BUSY MAN

ADORABLE

**DEAN
MARTIN**



In This Issue!

Memories I'll Never Forget by Dean Martin

Don Cherry—"Fourteen Karat Krooner"

A Record In The Making With Georgia Gibbs

Amazing New Easy Way Can Quickly Put Pounds and Inches on Thin Folks when Underweight is Caused by Poor Appetite or Poor Eating Habits

don't be skinny !

**No Cramming with Sugary Mixtures,
No Fishy Oils, No Drugs, No Overeating**

**Discovered! The All-In-One
Concentrated Meal of Easier Digested,
Body-Building Calories You've
Long Heard Was Coming!**



If you are skinny, thin and underweight because of poor appetite or poor eating habits mail the coupon for this latest discovery of modern medical science. It's called WATE-ON and folks in normal health have reported gains of 4, 6, 10 . . . as much as 20 and 30 pounds and more so fast it's amazing! WATE-ON is a new and different formula that's pleasant to take as directed and is loaded with concentrated calories so prepared as to be far easier to be used by the system in building wonderful body weight. Cheeks fill out, neck and bustline gain, arms, legs, thighs, ankles, skinny underweight figures fill out all over the body. WATE-ON also improves the appetite, gives quick energy, guards against fatigue, sleepless nights, poor endurance, low resistance. Also makes for better digestion of fats that put on weight naturally. Try WATE-ON today.

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For Men, Women, Boys, Girls and Convalescents

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**FOLKS WITH SMALL
STOMACHS WHO QUICKLY
FILL UP AND LOSE
APPETITE AT MEALTIME**

Many skinny people have smaller than normal stomachs. Halfway thru a meal they're full, have no more appetite. Take concentrated WATE-ON for the body building calories missed. It works wonders putting on healthy weight.

DOCTORS
Your recommendation
and approval is
invited. Write for
professional samples.

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Mail the ON APPROVAL Coupon below for your generous supply of WATE-ON (indicate Liquid, Powder or Tablet form). On arrival pay \$3.00 plus C.O.D. postage on guarantee if first trial doesn't increase your weight to your satisfaction, all you need do is return empty container for full refund. Now . . . today . . . mail the Coupon. Youngsters, get mother or dad to order for you.

MAIL THIS COUPON TODAY

WATE-ON CO., Dept. 35C, 230 N. Michigan Ave., Chicago 1, Ill.
(In Canada WATE-ON Co. of Canada, 320 Jones Ave., Toronto 6, Ontario)
Send WATE-ON checked. I'll pay \$3.00 plus C.O.D. postage on arrival on guarantee I must be satisfied with very first supply or money back when I return empty container. (Cash orders mailed prepaid, save C.O.D. postage, same guarantee).

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____
☐ Check, cash or money order enclosed ☐ Send C.O.D.

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NEW WATE-ON
POWDER
☐ REGULAR WATE-ON
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Chicago 1, Ill.

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Toronto 6, Ontario)

The HIT PARADER BAND WAGON OF A Charlton **TOP TUNES** Feature

DUNGAREE DOLL

BEN RALEIGH SHERMAN EDWARDS
Dungaree doll, dungaree doll,
Paint your initials on my jeans,
So ev'ryone in town will know we go
aroun' together,
Together, together,
Dungaree doll, dungaree doll,
Paste your picture on your sleeve,
So ev'ryone can see that you belong
to me,
Forever, forever, forever
I want you to wear my orange sweater,
The beat up sweater with the high
school letter,
Gonna make a chain of paper clips,
And chain us together while I kiss your
lips,
You dungaree doll, dungaree doll,
Promise me you never will fall for any
other guy.
Tell me you are my dungaree, dungaree,
dungaree,
Dungaree, dungaree, dungaree doll!
Copyright 1955 by Edward B. Marks Music Corp.

MEMORIES OF YOU

ANDY RAZAF EUBIE BLAKE
Waking skies at sunrise ev'ry sunset,
too
Seems to be bringing me memories of
you
Here and there, ev'rywhere,
Scenes that we once knew
And they all just recall memories of
you
How I wish I could forget those happy
yesteryears
That have left a rosary of tears
Your face beams in my dreams,
Spite of all I do
Ev'rything seems to bring memories
of you.
Copyright 1930, 1954 by Shapiro, Bernstein & Co. Inc.

LISBON ANTIGUA (In Old Lisbon)

HARRY DUPREE RAUL PROTOLA J. GALHARDO
A. DO VALE
I gave my heart to you in old Lisbon
that night,
Under the spell of your charms,
I felt your arms hold me so tight;
'Twas heaven to find such bliss in each
kiss;
I lost my heart but I found one so true,
In old Lisbon with you.

It happened one night in Portugal
Lisbon was gay in the moonlight,
The stars were shining above when I
found you, my love;
What is this strangeness, this splendor,
All this myst'ry that makes me
surrender?

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A TEEN AGE PRAYER

BIX REICHNER BERNIE LOWE
My friends all know it, how I adore
him;
I've whispered to angels, what I'd do
for him;
He is the answer to a teen age prayer;
He won't go steady, the crowd has told
me,
But I keep praying to have him hold
me,
Why won't you listen to a teen age
prayer?
I wait by the window at seven,
And chill when my thrill passes by;
His kiss could send me to heaven,
Into his arms I could fly;
My girl friend, Betty, tells me he's
lazy,
But I know Betty loves him like crazy,
He is the answer to a teen age prayer.
Copyright 1955 by La Salle Publishers, Inc.

I'M GONNA LAUGH YOU OUT OF MY LIFE

CY COLEMAN JOSEPH ALLEN MCCARTHY
I'm gonna laugh you right out of my
life
Laugh and forget this affair.
Guess I was foolish to care
So I'm gonna dance you right out of my
dreams
Try to be carefree and gay
I guess I'll learn to play the part
'Cause when our friends begin that
heartless rumor,
I know I'll really need my sense of
humor;
I'm gonna laugh you right out of my
life,
Make it a beautiful joke,
No one will know you broke my heart
But if I find you and I really meant
that last goodbye
Then I'm gonna laugh so hard I'll cry.
Copyright 1955 by Jefferson Music Co., Inc.

TOYLAND

KAL MANN BERNIE LOWE
Please take me back to toyland,
Ev'ryone's happy there.
It's more than a girl and boy land,
Where dreams, just like toys, can be
shared.
If you believe in toyland,
Believe in things that you cannot see;
All the world would become a joyland,
Whata wonderful world this would be!
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agent, Ivan Mogull Music Corp.

MEMORIES ARE MADE OF THIS

TERRY GILKYSON RICH DEHR FRANK MILLER
Take one fresh and tender kiss.
Add one stolen night of bliss.
One girl, one boy;
Some grief, some joy.
Memories are made of this.
Don't forget a small moonbeam,
Fold in lightly with a dream.
Your lips and mine,
Two sips of wine.
Memories are made of this.
Then add the wedding bells,
One house where lovers dwell.
Three little kids for the flavor.
Stir carefully thru the days;
See how the flavor stays.
These are the dreams you will savor.
His blessings from above,
Serve it gen'rously with love.
One man, one wife, one love thru life.
Memories are made of this.
Memories are made of this.
Copyright 1955 by Montclare Music, Inc.

THE GREAT PRETENDER

BUCK RAM
Oh yes, I'm the great pretender
Pretending I'm doing well
My need is such I pretend too much
I'm lonely but none can tell
Oh yes, I'm the great pretender
Adrift in a world of my own
I play the game but to my real shame
You've left me to dream all alone
Too real is this feeling of make believe
Too real when I feel what my heart
can't conceal
Oh yes, I'm the great pretender
Just laughin' and gay like a clown

I seem to be what I'm not, you see
But I'm wearin' my heart like a clown
Pretending that you're still aroun'.
Copyright 1955 by Panther Music Corp.

BAND OF GOLD

BOB MUSEL JACK TAYLOR
I've never wanted wealth untold;
My life has one design,
A simple little band of gold to prove
that you are mine.
Don't want the world to have and hold,
For fame is not my line.
Just want a little band of gold
To prove that you are mine.
Some sail away to Araby
And other lands of mystery,
But all the wonders that they see will
never tempt me.
Their memories will soon grow cold
But till the end of time
I'll have a little band of gold
To prove that you are mine.
Copyright 1955 by Ludlow Music, Inc.

WHAT'S THE

S E C R E T

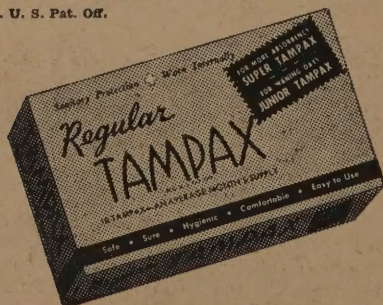
MILLIONS
OF WOMEN
SHARE?

It's the secret of perfect poise any day of the month! These women use Tampax*—and if you don't, you'll be amazed at the difference internal sanitary protection makes. Instead of being continually reminded of "time-of-the-month" by a hampering pad, a confining belt, you can't even *feel* you're wearing Tampax! No wonder Tampax is so popular!

Actually, women in more than 75 countries use Tampax. From the way it prevents odor from forming to its ease of disposability (applicator and all), there just isn't another kind of protection in the world that's *nearly* as satisfactory! Remember! Tampax was designed by a doctor, created by a doctor, to fit the needs of *all* women!

Buy one of the inconspicuous little packages of Tampax at any drug or notion counter. (Choice of 3 absorbencies: Regular, Super, Junior.) See how easily Tampax tucks away in your purse. Then go home and try it. You're bound to like it—millions do! (Economy size gives average 4-months' supply.) Tampax Incorporated, Palmer, Mass.

*Reg. U. S. Pat. Off.



Invented by a doctor—
now used by millions of women

HIT PARADER

A
Charlton
Publication

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ED BAKER Publicity

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By DEAN MARTIN

Whenever a performer is interviewed by members of the press, he's always asked the following question: "Are there any outstanding memories that you feel you'll never forget?" Usually the answers are pretty routine, based around their first big break in show business, their first hit song, first motion picture or sometimes their first club date. Since I was interviewed by folks from HIT PARADER several times, and that question was asked of me before, I'll have to think of an answer along a different line. That's not a very difficult thing for me to do either — inasmuch as this business holds so many memories so very dear to me.

Of course, I'll never forget the first time I teamed up with Jerry Lewis — that was back in 1946 — in an Atlantic City nite spot. Then, too, there was the excitement of our first motion picture, "My Friend Irma." Those are things no performer can ever forget. Yet, today I'm not using the recollection of those events to answer the question asked by HIT PARADER reporters.

Instead, today, I use my fans as the basis of all the memories I'll never forget. I'll never forget the first sound of applause you gave me the first time I sang before an audience. You made me feel so at home. It inspired me to work all the harder so's I'd become truly

worthy of the attention shown me by so many of you. I'll never forget the first time I looked into an audience and saw smiles across the faces of the hundreds of people looking up to the stage. To think that I had something to do with bringing bits of happiness to so many of you thrilled me.

I'll never forget the first fan letter I received — and the many thousands of fan letters that followed — letters from you and you and you. One letter in particular stands out in my memory. It was from a parent of an unfortunate hospitalized child. The parent told me of the joy that Jerry and I brought her child during one of our TV comedy spots.

I'll never forget being chosen to do benefit shows because the producers of these shows thought you the fans would want us to partake in fund raising for charitable organizations. I'll never forget the many warm receptions you've given me whenever I've come to your town — in person or via television, radio or movies.

I could go on forever, relating the joyful memories made possible because of the vast public interest in the Martin & Lewis team, but I can't be selfish in using all of HIT PARADER's space — so I'll close saying: "Most of all I'll never forget you, my many fans who have brought me so many memories I'll never forget."



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The doctor's deodorant discovery that now safely stops odor 24 hours a day

You're serene. You're sure of yourself. You're bandbox perfect from the skin out. And you stay that way night and day with New Mum Cream.

Because New Mum now contains M-3 (hexachlorophene) which clings to your skin—keeps on stopping perspiration odor 24 hours a day. So safe you can use it daily—won't irritate normal skin or damage fabrics.



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Address.....

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Canadian Residents: Complete Canadian Course Available.
Write American School, 1610 Sherbrooke St. West, Montreal.

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67¢
2 for \$1
only



Reveal features, expression, like us in snapshots and small photographs

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Our wholesale price 32 page catalog includes everything used in millinery and ready to wear. Blocks, flowers, frames, wool felt, peltion and complete dress, suit and bridal supplies. Send 25c for catalog and you're in business. Your 25c refunded on first order of \$2.00.

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MIDWAY CO. DEPT. BHP-3 KEARNEY, NEBR.

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ALSO FREE a handsome catalogue containing names, birthdays and addresses of 180 STARS including various pictures and POSES. Send name of your favorite STAR and 15c, 2 for 25c, to cover handling and mailing.



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Please send me FREE and postpaid your booklet, "Adventures in Dress Design," and full particulars.

Name.....

Address.....

City.....Zone.....State.....

the Eddie Fisher



"dungaree doll" CONTEST

DUNGAREE DOLL CONTEST

First Prize: This RCA Victor Table Model Hi-Fi Record Player.

Second through 6th Prizes: These 10 long-playing RCA Victor Albums:

"I Love You"	Eddie Fisher
"So Smooth"	Perry Como
"Music From The Student Prince"	Mario Lanza
"New York, New York"	Harry Geller
"Soft And Sweet"	Three Suns
"Sax In Silk"	Bobby Dukoff
"Voo Doo Suite"	Perez Prado
"Champagne For Dinner"	Armando and Orchestra
"Great Music Themes From T.V."	Hugo Winterhalter
"Walt Disney's Song Carousel"	Jojo Reisman

The nineteen next-best will each receive a brand new RCA Victor popular record.



FUN! FREE! PRIZES!

Hey, all you "Dungaree Dolls and Guys," how would you like to win some really great prizes and have lots of fun doing it? Just enter our big Eddie Fisher "Dungaree Doll" contest by following the simple instructions printed on this page, and you'll be in the running for our grand prize — a beautiful RCA Victor table-model Hi-Fi record player valued at \$129.95. The five next best contest entries will each receive 10 long-playing RCA Victor popular albums, while places seven through twenty-five will receive a popular RCA Victor record.

The contest is divided into two parts. All you have to do is identify the faceless RCA gal vocal stars at the left, then finish the four-line jingle appearing in the coupon. It's easy, it's fun and there's nothing to buy.

Come on, gang, let's all get on the "Dungaree Doll" bandwagon and win one of these 25 big prizes!

READ THESE RULES CAREFULLY:

1. Identify the seven (7) faceless RCA Victor femme vocal stars — our "Dungaree Dolls." Write each star's name in the coupon opposite the number corresponding to the number on her face.

2. Complete the jingle in the coupon by adding one line rhyming with the word "hear."

3. Fill out the information requested in the coupon and mail to:

DUNGAREE DOLL CONTEST
HIT PARADER
DERBY, CONN.

4. All entries must be postmarked no later than February 15, 1956. Winners will be announced in the May issue of HIT PARADER, on sale at all newsstands March 13, 1956. In case of ties, duplicate prizes will be awarded.

5. The judges of the contest are Eddie Fisher, Bernie Miller (RCA Victor Promotion Director) and Norman Silver (Editor of HIT PARADER). The decision of the judges will be final.

6. This contest is open to everyone except employees of the publishers of this magazine, employees of RCA Victor Records or members of their families.

DUNGAREE DOLL CONTEST HIT PARADER DERBY, CONN. PART I

1. Doll No. One is
2. Doll No. Two is
3. Doll No. Three is
4. Doll No. Four is
5. Doll No. Five is
6. Doll No. Six is
7. Doll No. Seven is

PART II

COMPLETE THIS JINGLE

"Dungaree Doll," Eddie Fisher's latest,
Is certainly one of his very greatest.
Give it a listen and you will hear

Name
Address
City State

Get this
HEAD TO TOE
Beauty
Bonus

with the top of a

Gayla®
HOLD-BOB®
BOBBY PIN CARD



Yours! **3 Nylons**
(a pair and a spare)
60 Gauge 15 Denier

\$2.47 VALUE FOR **1.00**

Gayla HOLD-BOB with Flexi-Grip, the world's best bobby pin, offers you a Beauty Bonus of sheer, luxurious, 60 gauge, 15 denier nylons at savings of over one-half. You can get a set of three of these leg-flattering nylons by sending only \$1.00 with the top of a Gayla HOLD-BOB Bobby Pin card. Insist on Gayla HOLD-BOB, the bobby pin more women prefer over all others, and send for these beautifully fitting, long wearing nylons today!

Mail
Coupon
Today!

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GAYLORD PRODUCTS, INC.
1918 Prairie Ave., Dept. X-3
Chicago 16, Illinois

Please send, postpaid _____ sets (a pair and a spare) of nylons as checked below. Enclosed is \$1.00 (no stamps) plus the top of a Gayla HOLD-BOB Bobby Pin Card, or a Gayla Hair Net Envelope, for each set. (The top of a 25c card entitles you to order 2 sets.)

Color: ☐ Morning Mist ☐ Desert Sand ☐ French Rose
(Grayish Taupe) (Brownish Beige) (Rosy Hue)
Size: ☐ 8 1/2 ☐ 9 ☐ 9 1/2 ☐ 10 ☐ 10 1/2 ☐ 11
☐ Short ☐ Medium ☐ Long ☐ Self Seam ☐ Dark Seam

NAME
ADDRESS
CITY STATE

This offer good only in continental United States, Hawaii and Alaska. Offer subject to State and Local requirements and may be withdrawn without notice.



Hi Folks:

The year 1955 has left the scene, and zippin' in is what we hope will be a rip-roarin', musical 1956. And, from all indications, the new year will be jam-packed with great new stars, new songs and new stories to make it a banner year.

Dean Martin kicked off the new year with a tune that is definitely destined to become a big smash. The title — "Memories Are Made Of This." So, what could possibly be more fitting than a story in Dean's own words: "Memories I'll Never Forget." This guy Martin is really an humble and sincere fellow, as you'll soon find out.

The gal chirps weren't to be outdone by the fellows for; Georgia Gibbs (Her Nibbs) waxed a two-sided hit platter labeled "Ariverderci Roma" (Goodbye To Rome) and "24 Hours A Day." It's a hot race as to which side will make the HIT PARADER charts first. Our money's on the "24 Hours" ditty.



Roger Williams

Julie London

Back with us to start the new year are the disc jockeys with their very own section — "Disc Jockey Platter Patter" — plus your favorites, "National Radio Fan Club" and "Juke Box Dynamite."

You'll also read about Bonnie Lou, the King Records starlet of "Daddi-O" fame. She's off and running with her first hit disc, plus many more exclusive features — all in this month's mag.

Gang, the big news of the month is the hot new contest sponsored by Eddie Fisher and HIT PARADER magazine. So you just keep flipin' the pages and you'll hit it. Remember, get your contest slips filled out and sent in as quickly as possible because those prizes can not last forever — and good luck to all of you!

So, be our guest — and whatever you do — keep those letters and cards coming in.

See you all next month!

ARE YOU SATISFIED?

SHEB WOOLEY HOMER ESCAMILLA

Are you satisfied really satisfied,
With the new love that came your way?
Are you satisfied?
Are you satisfied really satisfied,
With the love that he gave you today?
Are you satisfied?
Do you thrill to his kiss,
As you once did to mine?
Is there a chance that you'll regret it,
And want me back sometime?
Are you satisfied, really satisfied;
If you are, then I'll be on my way.
Are you satisfied?

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THE LORD IS A BUSY MAN

RAY ALLEN JERRY JOYCE

The Lord is a busy man, the Lord is a
busy man,
A mighty busy man is He,
But, rain or shine, He's still got time
To look out for you and me.
Oh, the Lord is a busy man, the Lord
is a busy man,
A mighty busy man it's true.
Though we are blest with a day of rest,
His labors are never through.
He has to hang out the stars
And shine up the moon,
See that the birds keep on singin' in
tune.

It's a fact that the Lord is a buy man,
The Lord is a busy man,
A mighty busy man is He,
But, rain or shine, He's still got time
To look out for you and me.

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MY BELIEVING HEART

JIMMIE CRANE AL JACOBS

My believing heart holds a love so true
My believing heart it belongs to you
And thru all the years that are yet to be
My believing heart wants you close to
me

If you would tell me black is white
I would believe you
No matter what you say or do
I'd never leave you
All my love is yours and forever too
My believing heart will believe in you!
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NOT ONE GOODBYE

REDD EVANS PHIL SPRINGER

Not one goodbye, from now until
forever,
Not one goodbye, from now on we're
together.
Though there be times when goodbyes
seems ever so near,
At the thought of losing you dear I'm
blue
So I promise you not one goodbye,
We'll leave that word unspoken good
reasons why,
For that's how hearts are broken,
So hold me close and I swear until I
die,
Not one, not one goodbye.
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EVERYBODY'S GOT A HOME

OSCAR HAMMERSTEIN 2nd RICHARD RODGERS

I rode by a house with the windows
lighted up
Lookin' brighter than a Christmas tree.
And I said to myself as I rode by
myself,
Ev'rybody's got a home but me.
I rode by a house where the moon was
on the porch
And a girl was on her feller's knee.
And I said to myself as I rode by
myself,
Ev'rybody's got a home but me.
I am free and I'm happy to be free,
To be free in the way I want to be.
But once in a while when the road is
kinda dark
And the end is kinda hard to see,
I look up and I cry to a cloud goin' by:
"Won't there ever be a home for me
somewhere?"
Ev'rybody's got a home but me."

I rode by a house where a poodle lay
asleep
In the shadow of a walnut tree.
And I said to myself as I rode by
myself,
Ev'rybody's got a home but me.
I rode by a house where a pigeon had
a roost
On the riggin' of a new T. V.
And I said to myself as I rode by
myself,
Ev'rybody's got a home but me.
I am free and I'm happy to be free,
To be free in the way I want to be.
But once in a while when I'm talkin'
to myself
And there's no one there to disagree,
I look up and I cry to the big empty
sky:
"Won't there ever be a home for me,
somewhere?"
Ev'rybody's got a home but me."

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THERE ONCE WAS A BEAUTIFUL

SID WAYNE PHIL SPRINGER

There once was a beautiful,
There once was a wonderful,
There once was a marvelous girl;
Like a queen she did command each
heart throughout the land,
This wonderful, beautiful girl.
The world was a toy for her,
But really no joy for her,
Without the right boy for her dreams.
So with laughter she would hide her
loneliness inside
Because of no boy in her dreams.
And then the story goes she met the
Joe of Joes,
But their love was like a rose;
Too beautiful to last!
And now she's alone again,
High on her throne again,
A "back on her own again" girl.
She chose fame and not his name;
Who's to say that she's to blame?
This wonderful beautiful girl.
Copyright 1954, 1955 by Oxford Music Corp.

(Love Is)

THE TENDER TRAP

SAMMY CAHN JAMES VAN HEUSEN

You see a pair of laughing eyes
And suddenly you're sighing sighs,
You're thinking nothing's wrong,
You string along, boy, then snap!
Those eyes, those sighs,
They're part of the tender trap!
You're hand in hand beneath the trees
And soon there's music in the breeze,
You're acting kind of smart,
Until your heart just goes whap!
Those trees, that breeze,
They're part of the tender trap!
Some starry night,
When her kisses make you tingle,
She'll hold you tight
And you'll hate yourself for being
single.

And all at once it seems so nice,
The folks are throwing shoes and rice,
You hurry to a spot,
That's just a dot on the map!
You wonder how it all came about,
It's too late now, there's no getting out,
You fell in love,
And love is the tender trap!

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ALABAMA BOUND

BUD DeSYLVA BUD GREEN RAY HENDERSON

I'm Alabama bound
There'll be no "Heebie Jeebies" hangin'
'round,
Just gave the meanest ticket man on
earth
All I'm worth
To put my tootsies in an upper berth
Just hear that choo choo sound
I know that soon we're goin' to cover
ground
And then I'll holler so the world will
know

"Here I go," I'm Alabama bound

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24 HOURS A DAY

(365 A Year)

RUDY TOOMBS HENRY GLOVER

If you're looking for a gal to love,
Baby, I'm waiting here to love you
twenty-four hours a day,
Three sixty-five a year.
I'll be faithful, kind and true,
Baby, don't have a fear.
I'll love you twenty-four hours a day,
Three sixty-five a year.
Well, ev'ry little moment that passes
the time
Will always find you on my mind.
Ev'ry little second, ev'ry moment
between will be
Some more time for me to dream.
We'll get along, and that's for sure,
The day you make it clear
You love me twenty-four hours a day,
Three sixty-five a year.

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GEORGIA GIBBS

It's always an honor to express my feelings to the readers of HIT PARADER Magazine. There are so many thousands of record fans I'd like to reach, but it's just a physical impossibility. That's why I thrill each time the editors of HIT PARADER allow me to speak to you, my fans, using the magazine as sort of an open letter.

I've been mighty lucky the past several months, scoring several hits on the Mercury label. There was "Tweedle Dee" and then "Dance With Me Henry." Both went over the million mark in the sales reports. Now I've got high hopes for another Gold Record Award with my new platter dubbed "24 Hours A Day." Funny thing about that title — I always used to say, "I wish I could sing twenty-four hours a day," and here I am doing just that. Of course, you know — that I know — that if anyone sang continually for twenty-four hours, their voice wouldn't be much good for future use.

True, we don't sing a consecutive twenty-four hours when we cut a session, but believe me, lots more than twenty-four hours are put in before the session director OK's the happenings. First we hear a dub (sample version on wax) of the tune so's we get the proper mood and tell whether or not the tune is good for us — and if we're good for the tune. If we decide to give it a try, the work begins.

First we get a piano player to run the melody down — over and over again — until we learn it backwards

and forwards. It has to become a part of us. When the melody is learned, we study the lyric — and thoroughly so that we can render it, giving it full meaning, as the composer would wish us to do and as we would do if he were singing the song. When the song is finally learned, and we think we're doing it justice, you may think our job is done. You're so wrong. That's when the work begins.

Next step is the arrangement. That's when we look for a way to do the tune in so outstanding a manner that no other artist can "cover" us on the same song. Perhaps the word "cover" is new to you. I'll try to explain it. If I were to record a song for Mercury and representatives from other record labels thought someone from their stable could do a good job on it, they would cut the side with that particular artist and "cover" my rendition. Sometimes a song is covered by as many as twelve artists. That's why one offering has to be to perfection, 'cause if our competition's waxing proves better than ours, all our efforts would have been in vain. It isn't too often that more than two arrangements of one number break into the big coin-making bracket.

After all this rehearsing alone come the long drawn out rehearsals with the orchestra — sometime the chorus — and then the record company technicians. Then finally the session itself. Yes, dear fans, lots more than 24 hours of singing are put in to bring a record your way.

MY BABY'S GOT SUCH LOVIN' WAYS

HAL DAVID LEON CARR

She ought a get a loving cup
For just the way she cuddles up
My baby's got such lovin' ways.
I don't keep changing romances
(She's got such lovin' ways she's got
such 'squeezin' ways)
I don't chance partners at dances
(She's got such kissin' ways she's got
such teasin' ways)
It's not that I don't get chances

But my oh baby, ah baby, ooh baby, ee
baby,
My baby's got such lovin' ways.

She ought a get a great big prize
For all those honey suckle sighs
My baby's got such lovin' ways.
Come rain or shine we go dating
(She's got such lovin' ways she's got
such 'squeezin' ways)
She's always late, I'm kept waiting
(She's got such kissin' ways she's got
such teasin' ways)
I know it's so aggravating

She ought a get her name in lights
For just the way her kiss delights
My baby's got such lovin' ways.
I took her home to my mother
(She's got such lovin' ways she's got
such 'squeezin' ways)
They didn't care for each other
(She's got such kissin' ways she's got
such teasin' ways)
And I'm not wild for her brother
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ALL AT ONCE YOU LOVE HER

OSCAR HAMMERSTEIN II RICHARD RODGERS

You start to light her cigarette
And all at once you love her.
You've scarcely talked, you've scarcely
met,
But all at once you love her.
You like her eyes, you tell her so.
She thinks you're wise and clever.
You kiss goodnight and then you know
You'll kiss goodnight forever.
You wonder where, your heart can go
Then all at once you know.

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A GOOD MAN IS HARD TO FIND

EDDIE GREEN

A good man is hard to find;
You always get the other kind.
Just when you think that he is your pal
You look for him and find him fooling
'round some other gal.
Then you rave; you even crave
To see him laying in his grave.
So, if your man is nice, take my advice
And hug him in the morning, kiss him
ev'ry night,
Give him plenty lovin', treat him right,
For a good man now-a-days is hard to
find.

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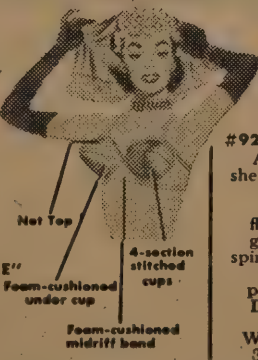
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MONEY-BACK GUARANTEE



THE 'PRO'

DON CHERRY

About the only golfer who can claim the distinction of merely yelling "fore" — and causing every female heart on the golf course to melt — is a handsome young man with short-cropped hair named Don Cherry. Though the fans that mob him on personal appearances, wanting autographs and souvenirs (usually consisting of ties and shirt sleeves), know him as a guy who really "tees off" on a song, there are many other fans who know Don for his artistry on the "greens" (we're not talking about money, but the golf course).

Handsome Mr. Cherry is one guy who follows the old adage, "Don't put all your eggs in one basket." The fact that he's a "driver" in both music and golf is apparant. As a golfer, Don has won the Canadian Amateur Open Golf Tournament and was chosen as a member of the Walker Cup Team, the highest honor that can be bestowed on an American amateur golfer.

Whenever a man follows two separate and unrelated careers, the question uppermost in everyone's mind is: "How does he do it?" We figured the best way to answer that question was to turn it over to Don Cherry. Don says, "I love to sing, I love to play golf — and when I sing well, I play well and vice versa." There's only one thing left to say after that — Don Cherry is tops in "pops" as well as tops in "pop" golf balls.

Returning from the fairways to the

air waves in Don's career, we check the charts for his all-time "hits." His many fans will surely remember his top dinking of "Padam Padam," which paced the hit parade not too long ago. To surpass "Padam" — was quite a task, but there are those who claim D. C.'s record of "Vanity" is the best of his best. We're curious to see what the fans will say about Don's latest Columbia effort, "Band Of Gold." We think it's great — and it is certainly making its mark on the charts, climbing at a terrific rate and making the "Gold" look like 14-carat stuff. The bottom half of young Mr. Cherry's waxing, "Rumble Boogie," is on a Rock n' Roll kick and the D.J.'s are whirling it at the speed of the motor in a V-8 engine.

Don Cherry the singer has a great deal of fan appeal which is due not only to his powerful melodic voice but also to his warm personality. He's one of those rare male vocalists who have many fans among the "Adam" side of the ledger. Don's prowess as a golfer is probably one good reason.

Don Cherry may be considered an "amateur" when it comes to the "links." For those of you who are not addicted to the golfing sport, an "amateur" means only that a golfer receives no pay, it does not imply that he is a novice at the game. However, no such lengthy discussion is necessary when we talk of Don Cherry the vocal "pro" — for that he certainly is.

DADDY-O

BUFORD ABNER CHARLIE GORE LOUIS INHIS

You couldn't call him handsome
But he's loaded with style,
Always wears a tee shirt
And a great big smile.
There's something 'bout this crazy kid
We all love so;
When he's around the girls all holler
daddy-o.

Daddy-o sure good lookin',
Daddy-o always cookin',
Daddy-o ready to go
All the girls are batty over daddy-o.

He's got a big convertible
That's fire-engine red;
Howlin' and a-prowlin',
Never goes to bed.
He's really Mr. Big to all the kids in
school
Everybody knows that daddy-o's real
cool.

You never have to see him
To know that he's around;
He's got a set of horns
With the craziest sound.
The girls will start to jivin'
When they hear him blow.
They all jump and holler
Here comes daddy-o."

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TAKE THE TIME

JOE BEAL JOE SHANK FREDDY JAMES

Take the time to look my way,
To know the way I feel
Take the time to kneel and pray
For blessings true and real.
Take the time to reconcile,
To pause when tempers flare
Take the time to stop and smile,
To let me know you're there.
Hold my hand thru wrong and right
Lead me from the dark to light
You must be my guiding star,
To follow near and far!
Take the time to guard the ties
That bind your life to mine
Happiness you'll realize,
If you will take the time.

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A HEART COMES IN HANDY

CHARLES SINGLETON ROSE MARIE MCCOY

God sent me you, my darlin',
From Heaven up above
And my heart comes in so handy
To love you with, my love.
God gave me eyes to see you
And arms to hold you too.
And a heart that comes in handy
To hold all my love for you.
And I've got ev'ry right to be thankful
For the blessings bestowed upon me.
And I'm thankful indeed 'cause you're
all that I need,
I shall love you eternally.
You are the joy forever that I've been
waiting for
And my heart comes in so handy to love
you forever more.

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IT'S ALMOST TOMORROW

WADE BUFF GENE ADKINSON

My dearest, my darling, tomorrow is near

The sun will bring showers of sadness, I fear.

Your lips won't be smiling,
Your eyes will not shine,
For I know tomorrow
That your love won't be mine.

It's almost tomorrow,
But what can I do?
Your kisses all tell me
That your love is untrue
I'll love you forever
Till stars cease to shine,
And hope someday, darling,
That you'll always be mine.

Your heart was so warm, dear,
It now has turned cold.
You no longer love me,
For your memories grow old.
It's almost tomorrow,
For here comes the sun,
But still I am hoping
That tomorrow won't come.

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HANDS OFF

BOWMAN McSWAIN

Take your hands off of him,
He don't belong to you.
Hands off of him,
He don't belong to you.
He's mine, all mine,
No matter what you do.

He's long, lean and lanky,
Sweet as he can be.
Hands off of him,
He belongs to me.
Hands off of him,
He don't belong to you.
He's mine, all mine,
No matter what you do.

Treats me kind and gentle,
Makes me feel so good.
Loves me every morning
Like a good man should.
Hands off of him,
He's mine, all mine,
No matter what you do.

People stare and wonder,
What his lovin' like.
Hands off of him,
Lest you want to be fried.
Hands off of him,
He don't belong to you.
He's mine, all mine,
No matter what you do.
He'll be mine until the day I die.

Now you've heard my story,
And you'll know the reason why.
Hands off of him,
He don't belong to you.
He's mine, all mine,
No matter what you do.

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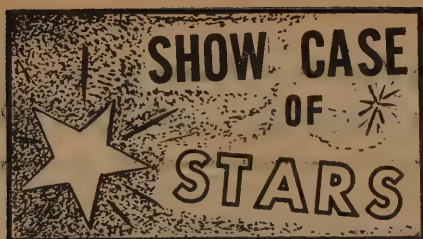
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TENNESSEE ERNIE

One of the nation's most popular TV-radio stars today is Capitol Records' versatile "Tennessee" Ernie Ford.

Born in Bristol, Tennessee, in 1919, he completed high school with intentions of stepping into a quiet, peaceful farm life. In 1939, Ford studied voice at the Cincinnati Conservatory of Music with ambitions to sing light operetta. However, during these years he frequently entertained at parties with glee clubs and finally emerged as a soloist as a result of the "Saturday Night Jamboree" program on WOPI. Through 1940 he remained in Atlanta's station WATL as an announcer. His next step was in Knoxville, where he did double duties as announcer and singer with the "Happy Valley Boys."

During the war years, Tennessee was a member of the air force as a flight instructor. He was discharged in 1945. A year later he headed for San Bernardino, California, where he joined KXFM's staff. Following that, he jumped to KXLA in Pasadena, California, working with Cliffie Stone, Merle Travis, and Eddie Kirk. Capitol recording artists. As a result of his unique presentations, he, too, was signed to a pact with the Hollywood diskery.

Ernie is now a permanent resident of Monterey Park, California. He has been one of the country stars who has appeared to both pop and folk music lovers.

Ernie's new Capitol waxing of "Sixteen Tons" is already the number one song all over the 48 states. The tune, incidentally, was written by another folk music favorite who is a very good friend of Ernie's — his name, Merle Travis. (Merle also records for the Capitol diskery).

SIXTEEN TONS

MERLE TRAVIS

Some people say a man is made out of mud
A poor man's made out of muscle and blood,
Muscle and blood and skin and bones
A mind that's weak and a back that's strong.

You load sixteen tons,
What do you get?
Another day older and deeper in debt.
Saint Peter don't you call me
'Cause I can't go.
I owe my soul to the company store.

I was born one mornin' when the sun didn't shine.
I picked up my shovel and I walked to the mine.
I loaded sixteen tons of Number Nine coal
And the straw boss said "Well-a-bless my soul"

I was born one mornin', it was drizzling rain.
Fightin' and trouble are my middle name,
I was raised in a cane-break by an ole mama lion,
Cain't no high-toned woman make me walk the line

If you see me comin' better step aside,
A lotta men didn't — a lotta men died —
One fist of iron, the other of steel,
If the right one don't-a get you, the left one will.

Copyright 1947 by American Music, Inc.

WANTING YOU

OSCAR HAMMERSTEIN 2nd SIGMUND ROMBERG

Wanting you, ev'ry day I am wanting you,

Ev'ry night I am longing to
'Told you close to my eager breast;
Wanting love, in that heaven I'm dreaming of

Makes that haven seem far above
Any hope that I'll gain my quest.
Dreams are vain, but I cling to the nearest chance

That you may hear me;
Dreams are vain, for whenever I wake,

I never find you near me.
Wanting you, nothing else in this world will do,

In this world you are all that I adore.

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CHARMAINE

ERNO RAPEE LEW POLLACK

I wonder why you keep me waiting,
Charmaine my Charmaine,
I wonder when bluebirds are mating,
Will you come back again,
I wonder if I keep on praying,
Will our dreams be the same.
I wonder if you ever think of me, too,
I am waiting, my Charmaine, for you.

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GEE WHITAKERS!

WINFIELD SCOTT

Gee whitakers! all you wanna do is play.
Jimminy crickets! you'll never get no lovin' that way.
Holy smokes! don't you ever wanna kiss.
Gee whitakers! look at all the fun we miss.

Hee hee jee bees! baby, what cha gonna do.
Holy cow! I've never seen anybody like you.
Gee whitakers! you never give me a chance.
Jeepers creepers! all you wanna do is dance.
Dog gone it! ain't you ever gonna stop,
Gee whitakers! you gonna make me blow my top!

Jumpin' jupiter! you better save that energy.
Suffrin' cats! you'll have nothin' left for me.
Gee whitakers! baby, don't you give a fig.
By crackety, come on let's make that gig
Dad blame it! you're just a little gada bout.
Gee whitakers! come on and knock me out!

Copyright 1955 by Lowell Music Corp.

I'M GONNA SLEEP WITH ONE EYE OPEN

(So I Can See You In My Dreams)

MITCHELL PARISH JEFF DAVIS

I'm gonna sleep with one eye open,
So I can see you in my dreams,
Gonna hold you, kiss you, love you,
While mister moonlight softly beams;
I'm gonna sleep with one eye open,
So I can see more of your charms,
'Cause tonight I've made my mind up,
You're gonna wind up in my arms.
You know, since I first met you,
How I've tried to get you,
Still I always let you slip away from day to day,
But tonight I'm gonna love you,
This is my lucky night, it seems,
I'm gonna sleep with one eye open,
So I can see you in my dreams.

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SWEET LORENA

JEREMY STEPHEN ALEC WILDER

I dream a dream of sweet Lorena;
I wish we'd never said goodbye.
I wonder when I'll meet Lorena;
My love for her will never die.
I will follow in the summer rain;
I will seek her through the winter snow.
Oh, no lips so sweet as sweet Lorena's;
No kiss so sweet as hers I know.
I pray that I will find Lorena.
Oh, where did my Lorena go?

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the story of
America's best known

Artist's Model

By ANN GRIFFIN



1956

More artists, it's said, have sketched this girl than any other model. Artists have been sketching her for 22 years—yet she hasn't aged a day! Forever young and pretty. Forever modish.

Who is she? *She's the "Draw Me" Girl!* She was created by a well known art school — to invite you, and other beginning artists, to try your hand at winning a two-year art course. "*Draw Me*", she says, "*and try for a free art scholarship!*"

More than a million individuals have sketched the "Draw Me" Girl. Many got started, this way, towards a career in art.

You have this chance, too. Do you like to draw or sketch? You may have enough talent for a career in fashion drawing, illustrating or advertising art. Sounds

exciting, doesn't it?

Try for this scholarship! It's worth \$335.00. You're trained by professional artists. You get individual coaching from the world's largest home study art school. Many of our graduates are top artists today. When you start your course, you're given a Professional Drawing Outfit and valuable Art Textbooks.

Here's all you do: Just sketch the "Draw Me" Girl for 1956. Draw her head 5 inches high. Use pencil. Mail to Art Instruction, Inc., Studio 1826, Minneapolis 15, Minn. Mail your drawing in care of me, Ann Griffin, and I'll give it personal attention. See that I get it by February 29, won't you?

This contest is for amateurs only, remember. Make your drawing today!



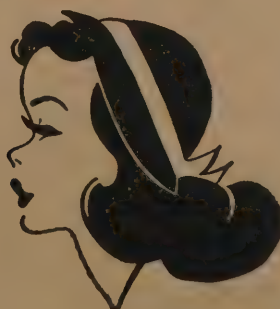
1932



1936

1944 "Draw Me" Girl played her part in the war effort—strictly tailored.

In 1948—strictly feminine. And the longer the bob, the better. Now look again at today's "Draw Me" Girl! She'll be fun to sketch, won't she? Do that—try for an Art Scholarship!



1948



1944

1932 "Draw Me" Girl looks dated. She was well before your time—that's for sure!

In 1936—back of her head severely shingled, the front fluffed down to the eyebrows. Siren-type earrings, and frilled deep-V neckline.

BLONDES!

New LOTION Shampoo

Made FRESH at home as you need it!

Brings out Shining Radiant Color...Washes Hair Shades Lighter SAFELY!

Now without tints, rinses or ugly bleached look you can safely give your hair the sparkling shine and highlights that men love!

Called BLONDEX this fragrant powder needs only water added to become a soft cleansing lotion shampoo. Instantly removes dingy film that makes hair dark and old-looking, brings back flattering lightness and lustre. Absolutely safe—use it for children's delicate hair. Get BLONDEX today at 10¢, drug and dept. stores.

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Box 2309, Dept. R3, Hollywood 28, Cal.

ADORABLE

BUCK RAM

You're adorable, you're sweet as can be,
You're adorable, a dream come to me;
You're all that I hoped my love would ever be.

You're so lovable, when you're in my arms,

You're so kissable, when I hold your charms,

You're mine, you are so divine, my adorable one,

You must have come from heaven because you thrill me so;

My heaven starts at seven sharp,

You start my heart to glow, glow, glow;

You're so hugable, so clinging, so nice,

You're excitable, when kissed once or twice,

And soon you'll be mine alone, you adorable one.

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MY BEWILDERED HEART

PHILIP SPRINGER JOAN JAVITS HANS ZEEMAN

What shall I do, my bewildered heart?

Confused by the newness of love,

I'm lost in the wilderness of his arms,

What shall I say, my bewildered heart?

Admit he's the one I adore,

Or try to deny and ignore his charms?

We met and I prayed for the night

We'd be alone like this.

And yet, I'm afraid of the height,

As we stand on the brink of a kiss

But look at his lips, as they welcome mine,

Too late now to run and be smart;

Let's stay and be thrilled, my

bewildered heart.

Copyright 1955 by Weiss & Berry, Inc.

GROWIN' UP

RAY STANLEY

Growin' up, growin' up,

Gee, it's great to be growin' up,

Havin' a ball, gettin' a thrill,

Wouldn't trade places with "Di'mond Lil."

I know where I'm goin because I'm growin' up.

Football hero, (football hero)

English zero, (English zero)

Sippin' up Coke (sippin' up Coke)

Sometimes broke (sometimes broke)

Argyle socks, crewcut hair,

Young enough to take any dare!

Church on Sunday, (church on Sunday)

School on Monday, (school on Monday)

Don't count Tuesday, (don't count Tuesday)

That's my blues day, (that's my blues day)

All the rest, they're all right,

I just wait for Saturday night!

Saturday night (Saturday night)

That's my night (that's my night)

Celebratin' (celebratin')

Double datin' (double datin')

Got my guy, got my car,

Watch my smoke whenever you are!

Copyright 1955 by American Music, Inc.

LOVE AND MARRIAGE

SAMMY CAHN JAMES VAN HEUSEN

Love and marriage, love and marriage,

Go together like a horse and carriage,

This I tell ya, brother,

Ya can't have one without the other.

Love and marriage, love and marriage,

It's an institute you can't disparege,

Ask the local gentry

And they will say it's elementary.

Try, try, try to separate them,

It's an illusion,

Try, try, try and you will only come to this conclusion.

Love and marriage, love and marriage,

Go together like a horse and carriage,

Dad was told by mother,

You can't have one, you can't have

none,

You can't have one without the other!

Copyright 1955 by Barton Music Corp.

DON'T GO TO STRANGERS

REDD EVANS ARTHUR KENT DAVE MANN

Build your dreams to the stars above

But when you need someone true to love,

Don't go to strangers, darling, come to me.

Play with fire till your fingers burn,

And when there's no place for you to turn,

Don't go to strangers, darling, come to me.

For, when you hear a call to follow your heart,

You'll follow your heart I know.

I've been through it all, for I'm an old hand,

And I'll understand if you go!

So, make your mark for your friends to see

But when you need more than company

Don't go to strangers, darling, come to me.

Copyright 1954 by Jefferson Music Co., Inc.

I'M GONNA BE A FOOL NEXT MONDAY

JESSIE MAE ROBINSON

I'm gonna be a fool next Monday

I'm gonna make a date with you.

We're gonna go around and play the town

The way we used to do just one more time

So I can ease my mind

I'm gonna be a fool next Monday

I know it's gonna make me blue

I wanna see you walk and talk and smile

The way you used to do just one more time

So I can ease my mind

I'm not gonna tell nobody

I'm not gonna make a sound

I got a little man the best in the land

And I'm not gonna let him down

I'm gonna be a fool next Monday

I'll only have myself to blame

I'm gonna hold you in my arms real

tight

To hear you call my name just one more time

So I can ease my mind.

Copyright 1955 by George Pincus Music Corp.



National Radio Fan Club

TIME: FRIDAY NIGHTS
PLACE: NBC RADIO




Bill Cullen

★ ★ ★

All kinds of news to report to you club members this issue, so we won't waste any time and will get right into the details. First we want you to meet the new master of ceremonies of The National Radio Fan Club. He's handsome Bill Cullen, and he has been a favorite radio personality for many years. Bill got his start in Pittsburgh and received his big break in 1946, when he took over the "Winner Take All Show." Since then you have seen and heard him many times on radio and TV. From HIT PARADER and all the gang in the NRFC we extend Bill Cullen our best wishes and a hearty welcome to the show.

More big news from the program. A chance for some wonderful prizes and great fun for club members was announced by Parker Gibbs, the NRFC producer. It's a new game played while the show is on the air, and it's played like this. A big wheel containing the names of all the stars that are registered with the club is spun once during each half hour of the show — except the segments in which the top records of the week are chosen. When the wheel comes to rest on a star's name, a fan somewhere in the country — who is registered in the star's name — is called on the phone. The fan is asked

a question, and a wonderful prize is awarded for the correct answer. In the event that no one is home, a guest at one of the record parties heard on the show is asked the question and has a chance for the prize. For more details listen to The National Radio Fan Club on NBC and get in on the fun by joining the club at once.

The National Radio Fan Club is really rolling in high gear now, and every month more wonderful surprises are in store. Remember — when you send in your application, don't forget to include a picture of yourself so that you can become a member of the HIT PARADER family. You are always invited to tune your radio to your favorite NBC station every Friday night to get in on all the fun. For the best music, guest stars galore, and for all of the best in entertainment, it's the NRFC. And, to learn about what is going on in the club, read HIT PARADER every month.

At this time the NRFC and HIT PARADER want to take a minute out and wish all of you the best of season's greetings and the happiest of New Years. By keeping up with HIT PARADER you will be ahead of the big events planned for the coming year and will also be in for a flock of surprises that we know will really thrill you. So keep up with HIT PARADER and stay tuned for the NRFC.

To join the NRFC please fill in the application and send to NRFC, Box 67, New York 13, N. Y. If possible enclose a small photo of yourself. Photos will not be returned.



N · R · F · C ·

SONGS

STARS

MUSIC

PRIZES

INTERVIEWS







Send to:
NRFC, Box 67, New York 13, N. Y.

Please register me in the National Radio Fan Club in the name of:

(Artist's Name)

My name is

My address is



INTERNATIONAL

Frankie Laine F. C.



"I'd like to start a fan club of my own for Frankie Laine. Could you please send me information on how I should go about doing such? I'd be forever grateful to anybody who could supply such info," writes KAY PETERSON, 1786 South 11th, East Salt Lake City, Utah.

Pat Boone Fan Club



"I'd appreciate it if you would see fit to put my pic and mention my Pat Boone Fan Club in your magazine. Please register me in the NRFC — Thank You." JUDY CUMMISKEY, 3308 East Avenue, Berwyn, Illinois. It's our pleasure, Judy, because we're here to please you fans.

Tony Bennett F. C.



MARIE MURPHY of 7165 Cottage Street, Philadelphia 35, Pa., writes that she would like to register in the NRFC in the name of her favorite artist, Columbia Records star Tony Bennett. Marie also reports that Tony's new disk, "Afraid Of The Dark," is well on its way to becoming a big hit. Marie, we agree with you wholeheartedly.

Patti Page Fan Club

"I would like to join the NRFC in the name of Patti Page. I heard your program for the first time this week and I enjoyed it very much. All of our club members have been contacted and are being urged to join. I shall continue to support it 100 per cent," writes LINDA CUSICK, 3320 South Johnson Road, Gower, Mich.



Johnnie Ray F. C.

The Johnnie Ray fan registration is beginning to pile up at our NRFC headquarters, and we're very happy about that. The latest edition to the club is cute SANDRA MAZZEO, 415 Jamcey Avenue, Lyndhurst, New Jersey. Sandy, of course, has joined in the name of Johnnie Ray. Incidentally, Sandra, have you heard Johnnie's new record of "A Heart Comes in Handy"?



Johnnie Ray F. C.

KITTY PERVIANCE of 718 East Third Street, Salem, Ohio, says: "I've always been a great Johnnie Ray fan, and I find that the National Radio Fan Club offers me a great opportunity to express my loyalty to Johnnie. Please register me in your club in Johnnie's name — and thanks again for all you're doing for us fans."



Dom Frontiere F. C.



"I am president of the Dom Frontiere (the great accordionist) Fan Club in New Haven, Connecticut. Since this is Dom's home town, he is very popular with the guys and dolls in the area. We're seeking more new members, so write me for information." ANN CAROL TENDO, 68 Sylvan Ave., New Haven, Conn.

Johnnie Ray F. C.



I am president of the Johnnie Ray Fan Club in New Kensington, Pa., and have been since 1951. There's not one record of the great Mr. Ray's that isn't in my collection. I would like to join the NRFC in Johnnie's name." This note is from GRETCHEN ALTMAYER, 1211 Leishman Avenue, New Kensington, Pa.

Eddie Fisher F. C.



"I heard the NRFC program for the first time last week, and it's the most. I enjoyed every minute of it. I would like to register in the name of Eddie Fisher. Thank you very much — and keep up the good work." From CINDYANNE HANSON, 425 Rosemont Avenue, San Gabriel, California.

Doris Day Fan Club

"Whether it be night or day, Doris Day is the singer for me. I'd like to become a member of the NRFC in the name of Doris Day. Pretty please, say you'll accept my registration," write ELAINE GERSHBEIN, 3460 Wade, Los Angeles 66, California. Elaine, say no more, you are now a member!



Julius LaRosa F. C.

"I first heard Julius LaRosa sing several years ago — and ever since, I've been his ever-lovin' fan. It was also about that time I first caught sight of your mag — and ever since then have been a loyal reader! Why, thank you so much, PEGGIE WALTERS, Box 302, Plant City, Florida, for this very wonderful letter."



Pat Boone Fan Club

"Gee Whitakers, 'I'm Knockin' At Your Front Door' to join the NRFC in the name of Pat Boone. I hope you'll 'Take The Time' to place my pic in an issue of your great magazine, HIT PARADER." This real sharp letter was sent us by Miss IMOGENE BURNETTE, Route 2, Box 711, Bessemer, Alabama.



RADIO FAN CLUB

Patti Page Fan Club



"Thank you for announcing my club for Patti Page in the November issue of HIT PARADER. Due to illness, most of the mail I received as a result of the 'plug' was lost; would it be possible for you to repeat it." GERTRUDE CARSON, Box 82, R.R. 3, St. Joseph, Missouri.

Georgia Gibbs F. C.



"Of all the articles in your mag, the one that I personally thank you for is that one entitled 'Fan Club Fan Fare.' Since I now belong to the Georgia Gibbs Fan Club, I'd like more new members, so come on!" says handsome GEORGE DEAN, of 449 S. 20th Street, Terre Haute, Indiana.

Pat Boone F. C.



"I have started a fan club for Pat Boone, and I am welcoming all prospective members. If you'd like to join, just drop me a line along with a three-cent stamp and I'll send you information." This note is from MARY ALICE SMITH, Box 268, Providence Forge, Virginia.

Johnnie Ray F. C.

The following letter was submitted by TITO ADAMI, 645 East 222nd Street, Bronx 66, N. Y.: "I would like to have my picture in your magazine, as I am president of the Johnnie Ray Fan Club, Chapter #41 in the Bronx. Johnnie is one of the greatest singers in the 'pop' field today. I'm a steady reader of HIT PARADER."



Frankie Laine F. C.

"Just a word to let you know what a great show the NRFC is. Keep up the great work and all your listeners will be happy. I'd like to join the club in the name of Frankie Laine." This sweet note is sent to us by MARIE WRIGHT, 12763 Chandler Boulevard, North Hollywood, California.



Hilltoppers Fan Club

"Would you please advertise my Hilltoppers Fan Club in your fan section of the HIT PARADER mag. I am now a member of the NRFC and very thrilled about it. I think it's a wonderful club for record fans." This comes from JOHN K. PRICE, Route 1, Box 224, Smithfield, Pa.



Russell Arms F. C.



"I would like to register my fan club for Russell Arms with HIT PARADER and the NRFC. All the girls really dig both the most. My fan club is a new one, and we want more members. As president of 'Russell's Rockettes,' I'd like to thank you for the great work," says SHARON HORTON, 2022 Prichard Lane, Dallas 13, Texas.

Chuckles Fan Club



"Could you," says DOLORES MARKUNAS, 1819 So. Vernon Avenue, Chicago 16, Illinois, "be so kind as to mention my fan club in your mag. I'd really appreciate it. I'm enclosing my picture and I want to register in the NRFC in the name of those great 'Chuckles,' that sensational vocal group."

Paulette Sisters F. C.



VICKIE OHLS, 515 Douglas Avenue, Calumet City, Illinois, has a musical yen for the Paulette Sisters and has started a fan club for them. She wants your help in building up the club. So get behind her and back up her great club, because they need members.

Liberace Fan Club



Liberace Fan Club president PATRICIA MUNTIAN, 5344 Thomas Street, Maple Heights, Ohio, says: "Anyone interested in joining, please write me for information — also enclose a three-cent stamp. I'll be sure to answer immediately."

Jimmy Boyd F. C.

HARRY BATCHEDLER, 6035 South Wilton Place, Los Angeles, California, wants more Jimmy Boyd fans to join his club. Harry is the international proxy of the Jimmy Boyd Fan Clubs. So, if any of you guys and gals would like to join his club, drop him a postcard or letter and a reply will be forthcoming.



Nick Noble Fan Club

"I have a cool fan club for Nick Noble and am hunting for new members — so come on and join. Incidentally, I think HIT PARADER is the most wonderful magazine out. We would appreciate it if you would register our club in your cool NRFC. It really serves a NOBLE cause," says SHARON PAVLIK, 3023 West 53rd St., Chicago 32, Illinois.



**N
B
C**

NATIONAL ~~RADIO~~ FAN CLUB NEWS

Julius La Rosa
Dot Nestick



Johnnie Ray
Margi Enderlin



Eddie Fisher
Jan Lehman



Dick Contino
Esther Kalenjian



Vic Damone
Cathy Dhima



C'EST LA VIE

EDWARD R. WHITE, MACK WOLFSON

John's in love with Joan,
 Joan's in love with Jim,
 Jim's in love with someone,
 Who's not in love with him,
 What was meant to be, must be,
 C'est la vie, c'est la vie.
 Life's a funny thing,
 When it comes to love,
 You don't always conquer
 The one you're dreaming of;
 As they say in old Patee,
 C'est la vie, c'est la vie.
 Those who fall in love agree,
 It's the unsolved mystery,
 If your big romance cannot be,
 You'll find someone new, chérie.
 There goes happy Joe (Jane),
 What a lucky guy,
 He just found a sweetheart,
 But no one's gonna cry;
 Tho' he stole her love from me,
 C'est la vie, c'est la vie.

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WHEN YOU DANCE

ANDREW JONAS

When you dance be sure to hold her
 Hold her tight when you dance
 You'll squeeze her yes with all your
 might
 Such a thrill oh when she's close to
 you
 Well hold her tight when you dance

When you dance you'll feel the warmth
 of her embrace
 Then you'll know this feeling is no
 disgrace
 Such a thrill oh when she's close to
 you
 Well hold her tight when you dance

You may do a rumba or a tango
 Lights are turned down low
 You go hand in hand

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RED ROSES AND LITTLE
WHITE LIES

ROBERT COLBY, LOU MELAMED

Red roses and little white lies
 Don't go together
 Red roses, and little white lies
 Have broken my heart in two

You can mix yellow moonlight and
 polka dot skies,
 With two happy lovers with stars in
 their eyes,
 You can mix pretty flowers with a
 promise of bliss
 But not cheatin' words with the lips
 you've just kissed, 'cause

You can mix painted rainbows with
 clouds in the blue,
 And ruby red lips with a heart that is
 true,
 You can mix golden sunlight with the
 gray of the dawn,
 But not eager arms with a love that is
 gone.

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MARIO LANZA

Two words have played a very important role in the life of the screen's great tenor, Mario Lanza. The words, both beginning with "T," are: "talent" and "temperament." As everyone knows, Mario has plenty of both.

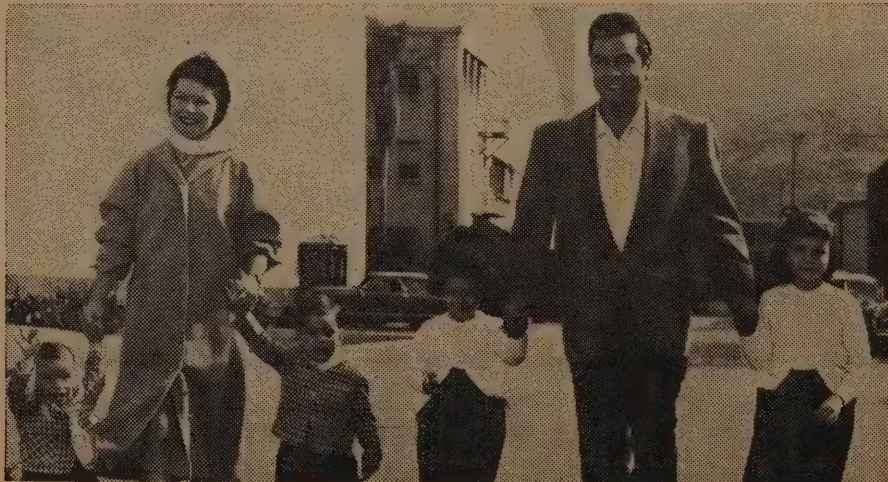
We who have not been blessed with a "golden throat" find it difficult to understand the problems of a vocal artist, but that doesn't lessen our appreciation for his voice. Those of you who have faithfully followed Mario's up-and-down career are about to receive some good news. For the Lanza boy is working very hard, and his studio is beaming with happiness. Naturally, his wife, family and friends are all excited over the come-back of the "new Caruso."

Mario Lanza, trimmed down and looking very well, is soon to be seen in a new picture called "Serenade." Although we haven't viewed the flick

yet, our advance reports say the picture is great, and Mario turns in a truly fine performance, his voice never sounding better. After all, it's great to know that the "man with the masterful voice" is really proving himself to be what his fans know he is — a truly fine and inspiring vocalist.

We have always enjoyed the superb voice of Mr. Lanza and have been waiting for the time when he would once again show his true worth to the public. We have always felt that a talent like Mario's cannot remain held down — but must be shared with the rest of the world.

We'd like to say in an open letter to Mario Lanza, "You're doing fine in your new venture. Your fans are behind you 100% — and so is HIT PARADER. Yes, Mario, you've done it — and we're very glad."



The Lanza family (L to R) are: Marc (1 1/2), wife Betty, Damon (4), Elisa (5), Mario and Coleen (7). The Lanza's are justifiably proud of their handsome daddy!

ONLY YOU (And You Alone)

BUCK RAM

Only you can make this world seem right,

Only you can make the darkness bright
Only you and you alone
Can thrill me like you do,
And fill my heart with love for only you.
Only you can make this change in me,
For it's true you are my destiny.
When you hold my hand, I understand
The magic that you do,
You're my dream come true,
My one and only you.

Copyright 1955 by Wildwood Music Co.

MOSTLY MARTHA

DORCAS COCHRAN RALPH STERLING

Jane has the lips Mary has the arms
And it's hard to resist Lola and her charms

Sue wants to be ev-rything to me
Yet in dreams I always see

Mostly Martha mostly Martha
Makes me melt like butter on toast.
Mostly Martha mostly Martha
What has she got she's got the most

She's the "she" meant for me
That's for certain that's for sure
In her spell I can tell
She's a habit I can't cure
Other girls I have met
I can pet and then forget
But I know I will live to regret

Grace has the face Trudy has the style
Lulu Belle has a swell come and get it
smile

Eve makes me purr when I dance with her
She's a doll but I prefer

Mostly Martha mostly Martha
What has she got
Makes me melt like butter on toast
Mostly Martha mostly Martha
I only know that she's got the most

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SINCERELY YOURS

PAUL FRANCIS WEBSTER LIBERACE

In my heart you live forever.
I will love you and leave you, no never.

I'll be yours, sincerely yours,
All my life, sincerely yours,
Night and day I'll pray you're mine,
Spring or fall, rain or shine;
Though I can't be close to you,
Don't blame me for wanting to,
Don't blame me if I should try
So in love with you am I;
I will always cling to you
When other friends have flown;
I will come and sing to you
When you are all alone.
No, you'll never be lonely
For I'll love you only.
Take this song, so dearly yours,
Signed with love, sincerely yours.

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A WOMAN IN LOVE

FRANK LOESSER

Your eyes are the eyes of a woman in love

And oh, how they give you away.

Why try to deny you're a woman in love,

When I know very well what I say.

I say no moon in the sky

Ever lent such a glow,

Some flame deep within made them shine.

Those eyes are the eyes of a woman in love

And may they gaze evermore into mine,
Crazily gaze evermore into mine.

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CHANGE OF HEART

JOHN ROX

If the sky can change from cloudy to butterfly weather,

And the ocean's roar becomes a lullaby,
Why can't you, oh why can't you love me?

Have a change of heart and be my cherry pie.

Oh, a leopard can't change his spots,

And oil and water can't mix,

But I have recently heard an old dog learned new tricks.

If the icy winds that blast us in December

Can in April bring the blossoms to the vine.

Why can't you, oh why can't you love me?

Have a change of heart and be my Valentine.

If an ugly duck becomes a swan of high degree,

And the sweetest honey in the comb

comes from the stingiest bee,

If old Scrooge and Tiny Tim could get together

For a Merry Christmas turkey, fat and fine,

Why can't you, oh why can't you love me?

Have a change of heart and say that you'll be mine.

Copyright 1955 by Broadcast Music, Inc.

AFRAID OF THE DARK

JACK WILSON ALAN JEFFREYS

To think 'til last night you were afraid of the dark

You never stayed in the dark 'til I met you

Then I held you tight and as we strolled thru the park

You were so glad it was dark and I was too

One kiss made it clear that there was nothing to fear

And just as long as I'm near there'll never be

So turn off the light, it's much too bright,

Come on and treat your baby right

To think 'til last night you were afraid of the dark

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CROCE DI ORO

(Cross Of Gold)

KIM GANNON

You'll be gone when the dawn comes tomorrow

You'll be far, far away out at sea

So I give you this croce di oro

It will bring you home safely to me

Every hour we're apart will be sorrow

In the chapel a candle will burn

Take my love and this croce di oro

I will pray for you till you return

My darling, my darling, my darling

Do you see that star in the blue

Each night I will give it a message

And the star will give it to you

Till we meet on that far off tomorrow

May the good Lord be with you and then

With the help of this croce di oro

You'll be back in my arms once again

Copyright 1955 by Shapiro, Bernstein & Co., Inc.

THE NEXT TIME IT HAPPENS

OSCAR HAMMERSTEIN 2nd RICHARD RODGERS

I leapt before I looked and I got hooked.

I played with fire and burned,

That's how I learned.

I must admit I owe a lot to you.

From now on I will know what not to do.

The next time it happens I'll be wise enough to know

Not to trust my eyesight when my eyes begin to glow.

The next time I'm in love with anyone like you,

My heart will sing no love song till I know the words are true.

"The next time it happens" what a foolish thing to say!

Who expects a miracle to happen every day?

It isn't in the cards as far as I can see

That a thing so beautiful and wonderful

Could happen more than once to me.

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WALKING THE NIGHT AWAY

SID WAYNE JOE SHERMAN

Walking the night away,

Walking away a memory,

Making believe my poor heart is free,
Walking the night away.

I won't even close my eyes,

Nothing for me to dream about,

Gone is the dream I can't sleep without

I won't even close my eyes.

Another day break, another tomorrow.

Another heartache to add to my sorrow.

You gave me love not to keep, not to borrow,

And you left your lips on my lips.

Walking the night away,

Starting to feel the morning chill,

Missing the arms that once held me still,

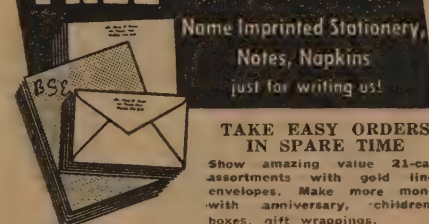
I'm walking the night away.

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HE

RICHARD MULLAN JACK RICHARDS

He can turn the tides and calm the angry sea.
He alone decides who writes a symphony.
He lights ev'ry star that makes our darkness bright.
He keeps watch all through each long and lonely night.
He still finds the time to hear a child's first prayer.
Saint or sinner call and always find Him there.
Though it makes Him sad to see the way we live,
He'll always say "I forgive."

He can grant a wish or make a dream come true.
He can paint the clouds and turn the gray to blue.
He alone knows where to find the rainbow's end.
He alone can see what lies beyond the bend.
He can touch a tree and turn the leaves to gold.
He knows ev'ry lie that you and I have told.
Though it makes Him sad to see the way we live,
He'll always say "I forgive."

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MY LOVE, YOUR LOVE

JACK MURRAY KURT FELTZ WERNER SCHARFENBERGER

My love, your love, two loves apart.
Then from my heart my love,
My love, I gave my love to you.
My love, your love, two loves alone.
Then I was shown your love,
Your love, you gave your love to me,
And one love grew, made out of two.
My love and your love.
Fate had a plan more lovely than we were dreaming of.
One love, one love, two loves became one and the same.
My love, your love, one love forever more.

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DON'T TELL ME NOT TO LOVE YOU

RUSSELL FAITH CLARENCE WAY KENNEDY

Tell me I can't have you,
Tear my dreams apart;
Tell me if you have to,
Make my heartaches start.
But don't tell me not to love you,
For I'll always love you, with all of my heart.
Tell me you can't be mine, now, or any day;
Tell me that it's foolish, to go on this way.
But don't tell me not to love you,
For I'll always love you,
Yes, I'll always love you,
No matter what you say.
Copyright 1955 by Pickwick Music Corp.

CAN'T STOP

ADNER SILVER ROY ALFRED

Can't stop! you tell me you don't love me;
That it's all over now.
But I can't stop.
I'm flipped about you, can't stop.
I'm whipped without you, can't stop.
Still got the yearning, can't stop.
'Til your returning, can't stop.
Wouldn't know how.
Can't stop lovin' you now.
I drive to California; I fly to Timbuktu,
But I can't stop thinkin' of you,
Can't stop dreamin' of you,
Can't stop speakin' of you now.
Can't stop hopin' that your heart will open;
No, I can't stop lovin' you now.
Can't stop!
Can't stop! (I'm flipped about you.)
Can't stop! (I'm whipped without you.)
Can't stop! (Still got the yearning.)
Can't stop! ('Til your returning.)
Can't stop! wouldn't know how.
Can't stop lovin' you now.
I hope you take me back, dear.
I guess you might as well,
'Cause I can't stop thinkin' of you,
Can't stop dreamin' of you,
Can't stop speakin' of you now.
Can't stop hopin' that your heart will open.
No, I can't stop lovin' you now.
Can't stop!
Baby, I really can't stop! can't stop.
I'm flipped about you, can't stop.
I'm whipped without you, can't stop.
Still got the yearning, can't stop.
'Til your returning, can't stop.
Wouldn't know how.
Can't stop lovin' you now.

Can't stop a hurricane,
Can't stop the wind and rain,
Can't stop a rocket plane, can't stop!
Can't stop the stars that shine,
Can't stop the hands of time,
Can't stop this love of mine,
Can't stop lovin' you now.

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TELL ME, TELL ME, DREAM FACE

(What Am I To You)

DON GEORGE DUKE ELLINGTON

Tulip or turnip, rosebud or rhubarb,
Filet or plain beef stew,
Tell me, tell me, tell me, dream face,
What am I to you?
Diamond or door knob, sapphire or sawdust,
Champagne or just home brew,
Tell me, tell me, tell me, dream face
What am I to you?
Do I get the booby prize,
Or will I be the hero?
Am I heading for blue skies,
Or is my ceiling zero?
Tulip or turnip, moonbeams or mud pie,
Bankroll or I.O.U.,
Tell me, tell me, tell me, dream face,
What am I to you?
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CRY ME A RIVER

ARTHUR HAMILTON

Now you say you're lonely,
You cry the long night thru,
Well, you can cry me a river,
Cry me a river,
I cried a river over you.
Now you say you're sorry
For bein' so untrue,
Well, you can cry me a river,
Cry me a river,
I cried a river over you.
You drove me, nearly drove me out of
my head,
While you never shed a tear,
Remember? I remember all that you
said;
Told me love was too plebeian,
Told me you were thru with me, an'
Now you say you love me,
Well, just to prove you do,
Come on, an' cry me a river,
Cry me a river,
I cried a river over you.
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MY ONE AND ONLY LOVE

ROBERT MELLIN GUY WOOD

The very thought of you makes my
heart sing
Like an April breeze on the wings of
spring.
And you appear in all your splendor,
My one and only love.
The shadows fall and spread their
mystic charms
In the hush of night while you're in my
arms.
I feel your lips so warm and tender,
My one and only love.
The touch of your hand is like heaven,
A heaven that I've never known.
The blush on your cheek whenever I
speak
Tells me that you are my own.
You fill my eager heart with such
desire.
Ev'ry kiss you give sets my soul on fire.
I give myself in sweet surrender,
My one and only love.
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Robert Music Corp.

ONE-WAY HEART

MONICA TYLER JOHNNY TYLER

You've got a one-way heart,
You're a one-way lover,
You've got a one-way heart,
'Neath a fancy cover.
You know you made me blue
You hurt me too,
Your one way heart just couldn't be
true,
Well, baby, I'll get along without it.
Rot-de-dot, dot.
You've got a one-way heart,
You're a one-way lover,
You've got a one-way heart,
It wasn't hard to discover,
So take some good advice and treat me
nice
Or some day babe, you're gonna pay
the price.
You've got a one-way heart,
No two ways about it.
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ROCK-A-BEATIN' BOOGIE

BILL HALEY

Take a rock!
Take a beat!
Take a boogie!
And make it sweet!
You get a rock-a-beatin' boogie,
Rock-a-beatin' boogie beat.
Oh! The rock-a-beatin' boogie
b-o-o-g-i-e.
Dancing to the rhythm of the rock-a-
beatin' boogie,
Rockin' to the rhythm of the rock-a-
beatin' boogie,
Shakin' to the rhythm of the rock-a-
beatin' boogie,
Jumpin' to the rhythm of the rock-a-
beatin' boogie,
Shimmy to the rhythm of the rock-a-
beatin' boogie,
B-o-o-g-i-e.
You gotta dance!
And be alive!
You gotta jump!
You gotta jive!
To the rock-a-beatin' boogie,
Rock-a-beatin' boogie beat.
Oh! The rock-a-beatin' boogie
b-o-o-g-i-e.

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TAKE ME WITH YOU

HAL DAVID LEON CARR

Take me with you
Take me with you through a jungle
black with shadows,
A meadow white with snow
Take me with you, take me with you,
Over mountains high and mighty,
To valleys soft and low.
Never be more than one kiss away
Ever near, never far.
From the moment I wake up each day
Let me be where you are.
Take me with you take me with you
Cross a desert burned by sunlight,
An ocean capped with foam
Never leave me, never leave me,
Any place you ever go to,
There I will make my home
Roam the four winds,
Search the heavens above.
But take me with you,
Take me with you, my love.

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OH! WHAT A DAY
(This Has Turned Out To Be)

BLANCA WEBB JOHNNY RICHARDS

Oh! what a day this has turned out to
be,
Suddenly I'm aware, of a spell in the
air ev'rywhere,
And oh! what a day this has turned out
to be,
Castles rise in the skies, right in front
of my eyes,
My heart skips about playing tag like
a child,
Merrily, merrily, running wild.
So I shout to the world,
What a day this has turned out to be,
For today you gave love to me.

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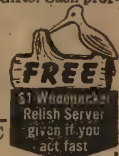
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DISC JOCKEY

Art Brown's first radio show in the Nation's capital was November 1, 1935, when he initiated a morning program on the original Station WOL. He recalls that his hottest competition in the morning was an off-beat character named Arthur Godfrey on Station WJSV.

"I finally drove Godfrey out of town, but it was a hard fight," Brown says.

Others on the Washington scene dabbling in radio in the "olden days," according to Brown, were sportscaster Russ Hodges who was a demon in Gin Rummy and newscaster John Daly.

Asked to compare radio of the past with the present, Brown says sagely: "The prices in the commercials were lower 20 years ago."

Brown came to Washington radio from Norfolk, Va., where he was featured on WTAR and doubled as a thea-

John Coy, of WIRL, Peoria, Illinois, features the best in records styled in a mood for the day. Thursdays are set aside for new releases of the week, many of which have their radio premier on this program. John comments on the music and on things in general, weaving the commercials into his running commentary.

John Coy is an old hand at spinning records. He has had dozens of record shows in New York and in the Midwest and currently has two others on WIRL. Before joining NBC, in 1952, Jim was featured disc jockey and newsmen for WNEW, New York.

"Coy's Corner" is a regular meeting place every weekday afternoon in the Peoria area. His warm microphone personality attracts a wide audience, making "Coy's Corner" one you can't afford to cut.

John's new disc jockey show, "Time For Music," has something to suit the



ART BROWN
WWDC — Washington D.C.



JOHNNY COY
WIRL — Peoria, Ill.

ter organist. He started in radio in 1931 on Station WRVA, Richmond, Va.

While travelling, Art learned how to play the piano and organ console. His musicianship led him to New York City in 1921, where for 10 years he was featured organist in Paramount and RKO theaters. The depression brought him South to Virginia, where he started in radio in 1951.

Art Brown's musical talent still serves him well in radio. His morning show on WWDC (6:00 to 10:00 a.m., Mon. thru Sat.) and his noon broadcasts (12:00 to 1:00 p.m.) feature him on the Hammond organ, piano and celeste. Added attractions include a bevy of canaries trained to harmonize on key.

Washingtonians will also remember Art Brown in the pit of the Loew's Capitol Theater, where he was featured organist from 1941 to 1944. Today his sidelines are more commercial. Off the air he is now the proprietor of a fishing equipment establishment (Art Brown's Tackle Box) in nearby Silver Springs.

taste of everyone. It's designed for pleasant early-evening listening. Emceed by WIRL's busiest disc jockey, the program has a different musical theme each night. Monday is "Tin Pan Alley" night, and it highlights the top ten tunes of the past week. Tuesday's theme is "The Great White Way," with hit tunes from Broadway productions, past and present. Wednesday brings the "Great Bands," with recordings by such famous groups as Glenn Miller, Benny Goodman and Artie Shaw. Thursday is "Music From Hollywood," with musical scores from the movies. The theme for Friday is "Music For A Mood," and recordings are selected in relation to a subject; such as Spring, colors, flowers, etc.

John's informative and lively chatter gives added cohesion to each program, and his careful selection of records make each performance of "Time For Music" as bright and fresh as when it first started.

PLATTER PATTERN

PROGRAMMING A D. J. SHOW

"Hi there everybody, this is Bob L. (for 'Loquacious') Clark, coming your way with the '1340 Club' here on Radio Laramie — KOWB — just as we do each evening Monday through Saturday, from 9:15 till eleven o'clock. This is the way I start my request show each evening here in Laramie, Wyoming, the Home of the University of Wyoming. Requests have been so heavy in the past months that I have had to ask the listeners to please limit their requests to four records or less per card or letter. Requests lean pretty heavily on the tops in pops, but every once in a while we manage to play some of the oldies also.

"As for myself, I've been here at KOWB for almost three years and managed to attend the University of Wyoming, majoring in Speech and minoring in English. At the same time

Budd Heyde, one of KNBC's (San Francisco) most popular and most-heard disc jockeys, is a ladies' man. He knows what kind of music they like best and what manner of commercial delivery reaches them most effectively. Budd selects mostly popular standards — such pop classics, or potential classics, as "Stardust," "Blue Moon," "Begin The Beguine" or "Some Enchanted Evening."

Budd has been with KNBC since 1938. He started his career as a pianist and organist and then switched to announcing. His first full-time announcing job was with a Denver station. In 1953 Budd was voted "Best Staff Announcer" in the San Francisco Examiner's annual poll. He has several popular disc jockey shows on KNBC.

Budd uses accounts of local events by San Francisco newspaper columnists



BUDD HEYDE

KNBC — San Francisco, Calif.

week on the air. Although I'm twenty-one years old, I've been behind the mike for over four years — previously at KFBC and KVWO, in Cheyenne, Wyoming.

"I certainly don't believe you can call disc jockeying work, and I guess that's why I have enjoyed every minute of it. I intend to stay in the radio and television field, with the idea of bigger and better things in the future. I'd say off hand and I believe you'll all agree that the advancements radio as well as television have made in the relatively short past are somewhat spectacular. Consequently we disc jockeys and all folks directly or indirectly affiliated with these media of entertainment thank you folks.

"I'd also like to take this time and space to tell you, my listeners, as well as all music fans that, with your help and continuing love for good music, the radio, as well as all media of entertainment, will be successful."

as a basis for his San Francisco Diary. These are whimsical, informative, thought-provoking or amusing items that have caught his interest during the week. Budd's musical selections are most the lyrical type that San Franciscans associate with his record programs. This show is a complement to his "San Francisco Story," a program about the early days of San Francisco, which immediately precedes "San Francisco Diary," and which has had the same sponsor since its first broadcast in 1953.

Budd began his radio career in 1926 as an accordion accompanist for a girl, trio in Lincoln, Nebraska. When he won an announcer's audition in Denver, he embarked on a new phase of his career. Budd was program manager for two Denver stations before joining the KNBC staff in 1938.

Budd's distinctive voice, bright personality and good taste in popular music have made him one of San Francisco's most popular announcers.

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BURN THAT CANDLE

WINFIELD SCOTT

Keep that candle burnin' bright mother
I'll be kinda late tonight mother
There's a yellow moon above mother
Shinin' on the one I love mother!

Burn that candle night and day
Burn that candle light my way
Keep that doorway open wide
Till I'm strollin' thru that doorway
with my bride!

While that candle's burnin' high
mother
I'll be with my sugar pie mother
We'll be comin' home, you know
mother
Lookin' for that candle glow mother!

After we have had the wedding,
mother
To the candle we'll be headin' mother
So, before we're winin', dinin' mother
Start that candle light a shinin' mother!

Copyright 1955 by Roosevelt Music Co., Inc.

I HEAR YOU KNOCKING

DAVE BARTHOLOMEW

You went away and left me long time
ago

Now you come back knockin' on my
door

I hear you knockin' but you can't
come in

I hear you knockin' go back where
you've been

I begged you not to go, but you said
goodbye,

Now you come back tellin' all those
lies

I hear you knockin' but you can't
come in,

I hear you knockin' go back where
you've been

I told you way back in 'fifty two

I would never fool with you

I hear you knockin', but you can't
come in

I hear you knockin' go back where
you've been

You better go back to your used to be,
Because your love's no good to me
I hear you knockin' but you can't
come in

I hear you knockin' go back where
you've been

Copyright 1955 by Commodore Music Corp.

COME NEXT SPRING

LENNY ADELSON MAX STEINER

Come next spring, when all the world
is new

And fresh and green and fair.

Then I'll come home

And I'll carry in my heart just one
prayer

That I'll find you still waiting for my
arms.

We'll meet, we'll kiss, we'll cling;

And then once more, love will blossom
as before,

Come next spring.

Copyright 1955 by Frank Music Corp.

PEPPER HOT BABY

ALICIA EVELYN

I know you're mad 'cause I was
wrong

But that's no reason to say so long!
Pepper hot baby, don't say goodbye
to me!

Count two, four, six, eight, ten
Two, four, six, eight, twenty,
Two, four, six, eight, thirty,
Count to a hundred, cool off!
Pepper hot baby, don't say goodbye
to me!

The two of us can't both be right
I said I'm sorry so hold me tight!
Pepper hot baby, don't say goodbye
to me!

If we broke up you know you'd die
Oh, don't deny it 'cause so would I!
Pepper hot baby, don't say goodbye
to me!

I want to kiss you and hold your hand
So please forgive me please understand!
Pepper hot baby, don't say goodbye
to me!

Copyright 1955 by Sheldon Music Inc.

TURN THE LIGHT ON (In Your Heart)

ALICIA EVELYN LEROY KIRKLAND

Turn the light on in your heart
Give me a chance to see

Is there room inside

Do you have a place for me

Turn the light on in your heart

I'm looking for a sign

Do you care for me

Could you ever be mine

I will be fair because I care

Try to be the same

Don't lead me on

If I am wrong

Don't be to blame!

Please don't leave me in the dark

I don't intend to play

Turn the light on in your heart

And show me the way!

Copyright 1955 by Stratton Music Inc.

**WANT TO BE A
BIG
NAME
SINGER ?**

Advice from PHIL MOORE

Want to be a big name singer?
“A wiggle, a dimple or a plunging neckline won’t do it. It’s ‘the sound’ that counts,” says Phil Moore, one of America’s leading vocal coaches. “Bend a note, hold it too long, fall off it, slur it, grind your teeth, sob, shout, plead, whisper — do anything — but don’t be perfect!”

Moore, who has worked with such lovely larynxes as those belonging to Marilyn Monroe, Ava Gardner, Lana Turner, Lena Horne, Jane Russell, Joni James, Dolores Gray and many other glittering and glamorous show business personalities, maintains that today’s singer of popular songs must have a definitive “sound.” “Phonograph records are now the most important single factor in determining the success of a singer,” says Phil, “and it is the aural factors that count. There has to be ‘the sound’ — a unique approach to a song that cannot be copied.”

“Take Tony Bennett, for instance. Remember his recording of ‘Because Of You’? It was the number-one best seller for months. Bennett’s approach to that song was emotional, pleading. Through some particular trick in his voice, Tony sounded as if he were straining, and it was just that appealing ‘sound’ that sold the record. Now it’s what Tony’s fans want and expect from him on every record he makes.”

“Why,” Moore adds, “I know dozens of singers who are able to hit the notes Tony seems to be trying for, without any effort at all. But they don’t sell, and Tony does.”

Often called “The Star Maker” on “Svengali,” Phil Moore has had a long and phenomenally varied musical career. Aside from his coaching activities, Phil, still in his thirties, has been a musical director at several major Hollywood studios, an arranger, composer, and conductor on radio and television, a consultant on music for the Army during World War II, recording director for his own record company, and had his own instrumental jazz quartet which played most of the country’s top night spots and theatres

Moore’s latest discovery is Faye Adams, a former gospel and blues singer whose first record, BMI’s “Shake A Hand,” was last year’s biggest sell-

ing platter in the rhythm and blues field. According to Phil, Faye had two voices not so long ago. “When Faye first came to me for coaching,” he says, “she made a tape recording which I studied for a few days. The girl actually had two distinct methods of projecting sound. It was up to me to decide which one she should use. I chose the one that brought out her gospel singing background — it was powerful, but still real friendly too.”

Most vocal styles, Moore states, stem from those little faults and imperfections every singer has. “The trick,” he says, “is to find them, and then use them to the best advantage.”

“It’s not like the old show business days,” Moore explains. “Then, you could dress up a gal in a beautiful gown, teach her to walk and to get out there and sell a song not only with her voice, but with her hands, her smile and sometimes even her hips. These days, though, when phonograph records can make or break a singer, the first phase of my job is localized. I’ve got to give my full attention to the sound. Record listeners can’t be distracted by a gown or a sexy walk. They want a song sung in a special way, and a hit record is just that — a song sung in a way that cannot be copied by any other singer. Some of the hits of the past year or two are good examples: Teresa Brewer’s “Ricochet,” Rosemary Clooney’s “Come On A My House,” Joni James’ “Why Don’t You Believe Me,” Bennett’s “Because Of You,” Faye Adams’ “Shake A Hand” — almost every top tune you can think of is identified with only one singer.”

With the emphasis so firmly placed on recording, it might seem that the future will be one filled with disembodied voices overflowing with personality twists and “gimmicks.” But Phil Moore says no. “Television,” he states, “checks that. Sound reproduction on TV has a long way to go, and a singer who stands in front of those cameras doesn’t have the echo chambers and other electronic effects that help give his or her records their distinctive sound. TV puts the singer right back into show business — and since my job is primarily teaching singers to perform before ‘live’ audiences — it’s a darned good thing it does!”

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Ed Sale, Studio 1038A, Bradley Beach, N.J.

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Mail coupon below and I'll send you valuable Style Presentation ABSOLUTELY FREE. I'll show you how to make as much as \$30.00 in a week for your spare time... and get your own wardrobe without ever paying a penny. More than 100 styles, all the miracle fabrics, sportswear, casuals, mix-and-match, children's wear, etc. Actual samples of fabrics included. No experience needed. You'll find it fun. Everything you need to succeed is FREE! Mail coupon now.

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City..... State.....



for BONNIE LOU

A Swiss grandmother and a pawn shop guitar were two factor contributing heavily to shaping and directing the career of Bonnie Lou, the young and attractive Swiss yodeler and ballad singer featured on King Records and the WLW-TV (Cincinnati's) "Midwestern Hayride." Married and the mother of a young daughter, Bonnie Lou has done many things in her lifetime, not the least of which is spending more than half her years entertaining in radio.

A student of serious music on the violin for five years, in which her mother poured substantial monies for instrument and training, Bonnie Lou got off the serious side of music at the age of 11 when she decided she wanted a guitar instead. Her mother went to a pawn shop, bought an instrument for a few dollars, and saw the profit from her daughter's musical training coming from the folk and popular music fields.

After entertaining on a kiddie radio show at age 13, Bonnie Lou shifted her station allegiance a year later to WJBC, in Bloomington, Illinois, where she sang and yodeled until high school graduation. Shortly after leaving the halls of learning, she came to station KMBC, in Kansas, where she worked with the "Rhythm Rangers," as well as continuing her yodeling and singing act. She was with the Kansas station for two years, becoming a favorite of the Sooners and extending her popularity to the rest of the country through a network show from there, "The Sagebrush Follies."

In 1945 a train-traveling friend met Bill McCluskey, then head of WLW's Talent Bureau, who was looking for a girl who could yodel and sing. Needless to say, after an audition, Bonnie Lou was hired. She came to WLW in May, 1945, where she immediately made a

hit on the "Midwestern Hayride," then fed to a network of Midwest stations. The same year she married Glenn Ewins, who was just home from four years in the service.

Bonnie Lou stayed with WLW for a year and a half, winning many friends with her delightful personality and unique way with a song. Her husband then took a position with a bank back in Bloomington, so Bonnie returned to the scene of her early radio days and aired several shows of her own from that station. Also, she sang with a dance band, and more people were drawn to the affairs to listen to her intermission guitar and yodeling sessions than come to enjoy the dancing.

Personal appearances also added to the improvement of her showmanship and voice quality. So, in returning to WLW, her first appearance before the cameras of WLW-Television was with the assurance of a veteran performer, although Bonnie has labeled that experience the most thrilling of her show business career.

For the past few years, Bonnie Lou has been turning out many fine waxings for the King Record folk. A couple of years back, she etched a Country-Western number entitled "Daddy-O" — which did all right, but was nothing sensational. Just recently, with the advent of the Rock and Roll craze, King re-issued the "Daddy-O" dishing — this time dubbing in an extra vocal part and clarinet backing. The result: a hit record for Bonnie Lou.

As a wife and mother, the "Daddy-O" gal has an ungarnished ambition to excel in both fields, which is a key to her fine character and personality. Banana cream pie is her favorite dish, a choice well championed by her family.

TIMES TWO, I LOVE YOU

JACK FULTON LOIS STEELE

Take ev'ryone who's been in love times two,
Plus ev'ry star that shines above times two.
You'll have the answer darling when you're thru,
How much times two I love you.
Take ev'ry kiss beneath the moon times two,
Plus all the wedding bells in June times two.
Seems unbelievable, but still it's true,
How much times two I love you.
Twice the whole wide creation,
fantastic tho' it may be,
Is just a rough estimation of all you mean to me.
If I could take forever more times two,
Plus ev'ry moment of my whole life thru,
How little time I'd have to prove to you,
How much times two I love you.

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AT MY FRONT DOOR

JOHN C. MOORE EWART G. ABNER, JR.

Crazy little mama come knocking
Knocking at my front door, door, door.
Crazy little mama come knocking
Knocking at my front door
Crazy little mama come knock, knock, knocking
Just like you did before

I woke up this morning with a feeling
of despair
Looking for my baby and she wasn't there
Heard someone knocking and much to my surprise
There stood my baby and looking in my eyes
Crazy little mama come knock, knock, knocking
Just like she did before.

If you got a little mama, and you want to keep her neat
Keep your little mama off my street
The same thing will happen like it did before
She'll come knock, knock, knocking at my door
Crazy little mama come knock, knock, knocking
Just like she did before.

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UNTIL

HAL DAVID HARRY JAMES LEROY HOLMES

Until you came along
None of my dreams came true.
Until you came along
None of my skies turned blue.
Until we kissed what thrills we missed.
Now mountains may crumble, volcanoes may rumble,
Tornadoes may grumble won't give them a tumble.
For you're my only thrill
Can't wait until you're mine.

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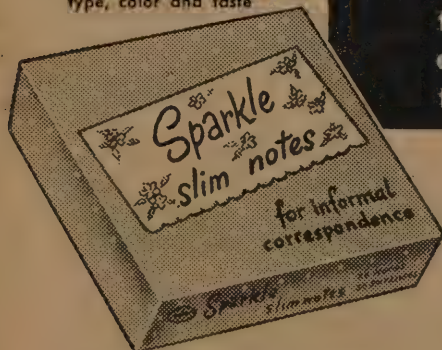
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And the magic of your kiss makes my life sublime.
The road was dark,
None called my name,
But now somehow with the thrill of your love,
You have lighted a flame;
At last I know what the joy of love can mean,
All because you're the queen in the kingdom of my heart.

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TEAR DOWN THE FENCE (You've Got Around Your Heart)

EDDIE GARSON MORT GARSON

Tear down the fence you've got around your heart
Tear down the fence and give my love a start
Your eyes reveal the way you really feel
So why should we be apart
Just because someone else made you cry
You built a fence around your heart
With all your love inside
So tear down the fence
Why go on feeling blue
'Cause I'll spend my life loving you.

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GUS KAHN HARRY AKST RICHARD A. WHITING

Is it a sin, is it a crime
Loving you, dear, like I do?
If it's a crime then I'm guilty,
Guilty of loving you.
Maybe I'm wrong dreaming of you,
Dreaming the lonely night thru,
If it's a crime then I'm guilty,
Guilty of dreaming of you;
What can I do, what can I say,
After I've taken the blame?
You say you're thru, you'll go your way
But I'll always feel just the same.
Maybe I'm right, maybe I'm wrong,
Loving you, dear, like I do,
If it's a crime then I'm guilty,
Guilty of loving you.

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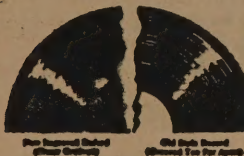
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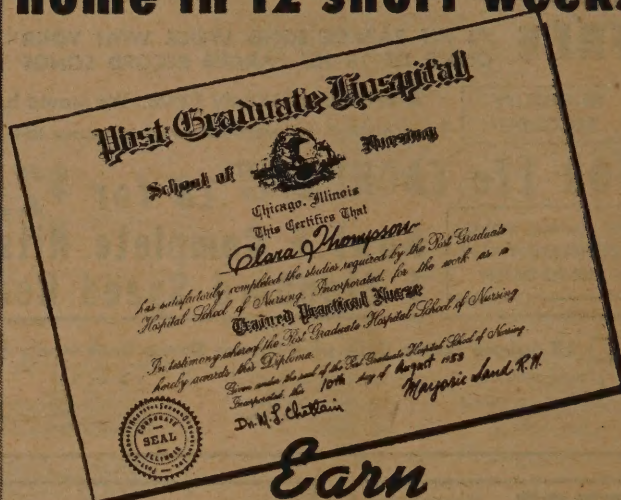
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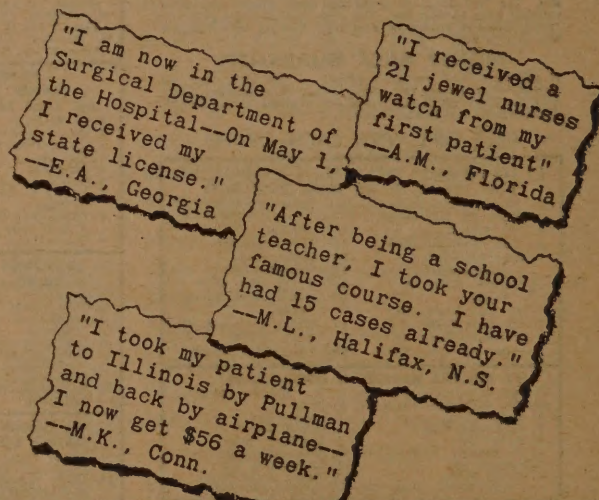
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Just look at these four beautifully dressed ladies. They're ready to step out in their latest Fashion Frocks. If you look closely, your own good style sense should tell you that one wears a style featuring the new "overblouse look." Can you tell which dress it is? Here's one little clue ... "overblouse look" means 2-piece look. Now you're on your own. When you have picked out the RIGHT DRESS (and there's NO hidden trick to the answer), enter Style Number in coupon below and mail it for your FREE GIFT—a valuable TEA APRON!

Your Chance to Earn up to \$100.00 In a Month
—Plus Lovely Dresses for Yourself!

We're running this Style Test to find women qualified for big sparetime money-making opportunities as Fashion Counselors. We offer you the chance to take in \$20-\$25-\$30 and more in a week—plus the chance to obtain latest, exclusive styles ... for your own use, and to use as samples. We want to prove how YOU can do this easily, quickly in your free time simply by showing our lovely dresses—and taking orders for them from friends and neighbors. No experience needed! We furnish everything.

Send For Your FREE Gift Now!

In the coupon, write the number of the only dress in our picture with the popular new "overblouse look," and mail at once. By return mail, we'll send you ABSOLUTELY FREE a stunning, smartly styled Tea Apron. We'll also send you FREE our Full-Color Presentation Portfolio of gorgeous

styles and actual fabric samples, along with full details about our easy earning plan.

Women—Act Quickly!
Send Answer Today!

You must hurry to win your FREE PRIZE of a Tea Apron. Do the test right away and get your answer off to us today. Your FREE PRIZE—plus Style Folio, fabric samples, and full instructions, will go out when we receive your entry. Only one entry accepted from each household. Offer not open to present Fashion Frocks salespeople.

STYLE TEST MANAGER
FASHION FROCKS, INC.

Dept. U-3153
Cincinnati 25, Ohio
In Canada, North American Fashion
Frocks, Ltd., 2163 Parthenais,
Dept. U-3153, Montreal, P.Q.

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A New, Height-of-Fashion
"BIB" TYPE
TEA APRON

Your prize for answering this test is a stunning, super-quality apron such as you have seldom seen before. Made of fine washable fabric and with a roomy side pocket, it's designed to make you look your best for afternoon wear. Piping materials and extra finishing details give it charming flair. No buttons, no tabs—on in a jiffy, stays in place. YOURS FREE when you answer our style test. Rush your entry TODAY!

PASTE COUPON ON POSTCARD—Mail Today!

Style Test Manager
FASHION FROCKS, INC.
Dept. U-3153, Cincinnati 25, Ohio

Here's my answer. Please rush my PRIZE of the "Bib" Type Tea Apron ... also Style Folio with fabric samples and full particulars without obligation.

Name _____ Age _____

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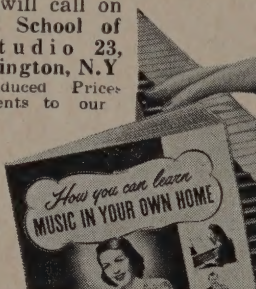
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